

BRIGHTON GENERAL PLAN STEERING COMMITTEE

April 20, 2022

MSD LONG RANGE
PLANNING



Agenda

- Staff will present updates on the draft plan and other events.
- Committee will give feedback on the Transportation Goals, Objectives, and Actions.
- Staff will present the draft housing chapter.
- Committee will give feedback on the Housing Goals, Objectives, and Actions.
- Staff will present the draft work plan chapter framework and potential work plans for land use, transportation, and housing.

What's been going on?

Draft General Plan

- Chapters 1-4: "final"
- Land Use Chapter: "final"
- Transportation Chapter: working
- Work Plan Chapter: working
- Housing Chapter: working
- Natural Resources chapter: started
- Resilience and infrastructure chapter: started

General Plan Workshops – Complete!

- Natural Resources, Recreation, Tourism, Resilience Workshop Completed, thank you for coming!

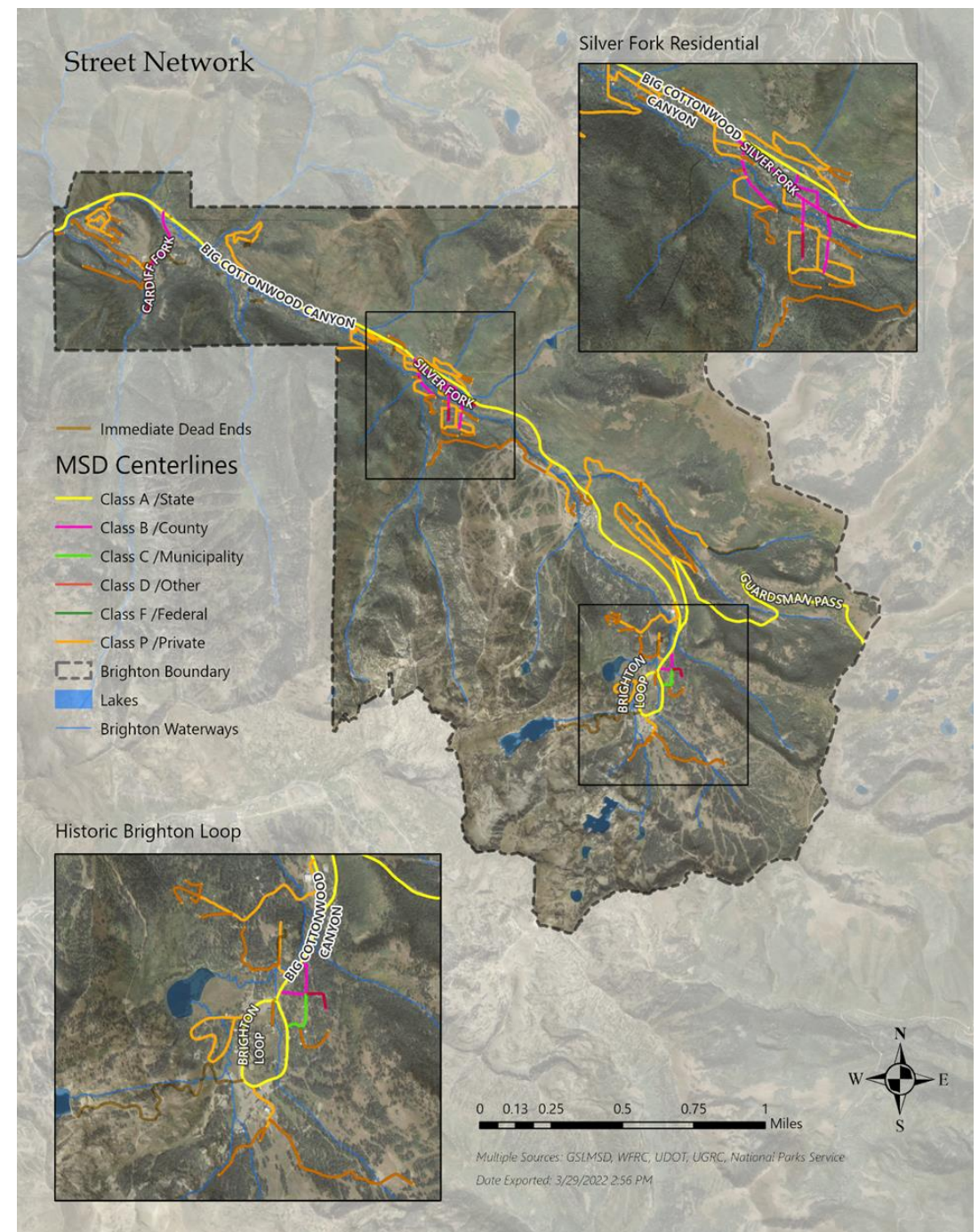
Other Meetings

- Legal and current planning review of the land use goals and objectives

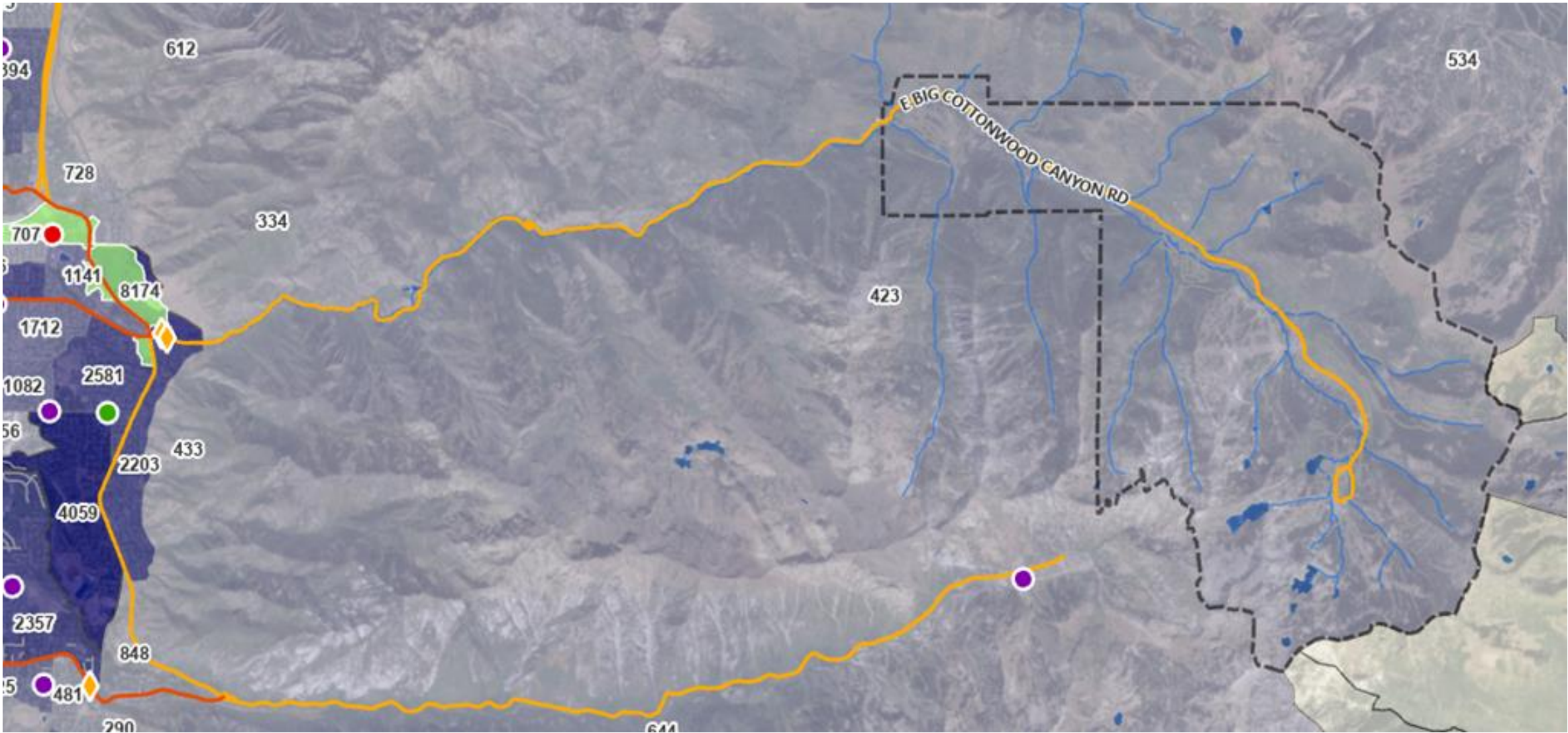
In-person meeting in June or July?

Updates to Transportation Chapter

- New Map for street network
- Traffic volume for October and December, **cars going up the mountain? How is this best represented?**
- Commuting patterns tables
- Still working on recreation and trail sections
- Regional Transportation and Collaboration with population projections WFRC, Cottonwood Heights, Park City
- **Snow removal contracts?**

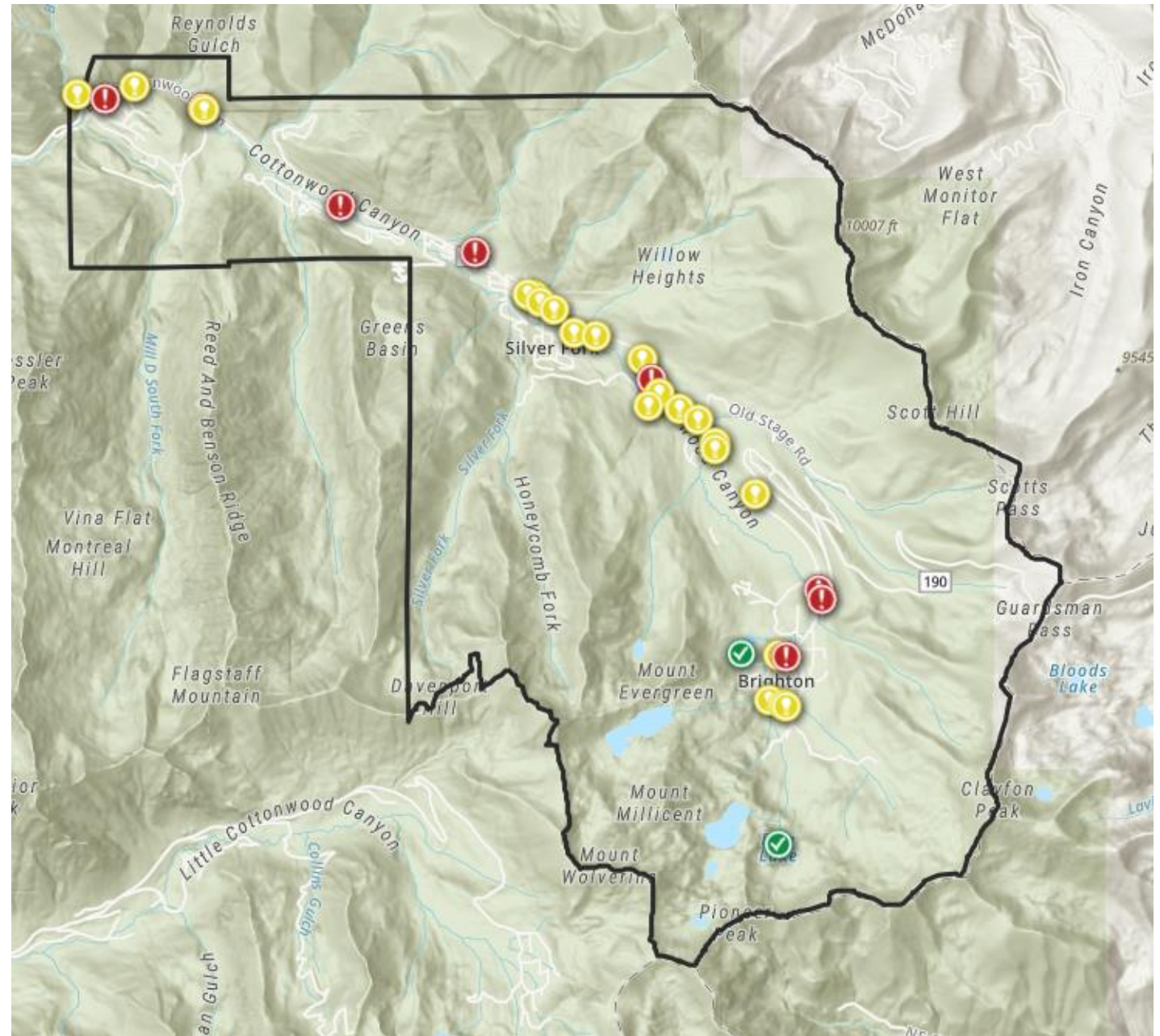


Existing Conditions - Regional Connections and nearby Municipalities



New Interactive Map!

<https://gslmsd.maps.arcgis.com/apps/instant/charts/index.html?appid=ea42f5f671a14ab4bcbcca471a9417e2>



Transportation Goals and Objectives

Goal 1 Increase transit service in the canyon.

Objective: Find solutions to provide year-round bus service.

Objective: Seek funding to improve bus amenities like shelters, benches, and trash receptacles.

Objective: Expand or build partnerships to make transit more feasible.

Goal 2 Expand Brighton's active transportation network that connects destinations in the Town.

Objective: Build on previous pedestrian infrastructure.

Objective: Build on previous cycling infrastructure.

Objective: Prioritize connections to recreational trails and community destinations.

Goal 3 Provide safe infrastructure for pedestrians, cyclists, and wildlife.

Objective: Create infrastructure that reduces impacts to wildlife.

Objective: Provide year-round safe, and accessible pedestrian infrastructure in walkable areas.

Transportation Goals and Objectives

Goal 4 Expand methods of enforcement that maximize available resources.

Objective: Streamline enforcement efforts and find gaps where efforts could be improved.

Objective: Build partnerships and share resources to increase efficiency.

Goal 5 Reduce traffic congestion and improve levels of service.

Objective: Improve traffic flow between parking lots, roads, and destinations.

Objective: Seek solutions to improve traffic flow on local roads.

Goal 6 Prioritize sustainable and energy efficient modes of transportation.

What do we think of these goals? Some potential changes: need greater emphasis on collaboration and advocacy, specific projects to prioritize first? case studies?

Many of the proposed actions for these goals will include coordination with partners or data collection for inventory of existing facilities and their conditions.

Transportation Goals and Objectives

Notes:

Housing Public Feedback (kick-off workshop)

Achieve

Management of Noise Pollution
Sustainable, Well-Managed Growth
Representative Land Use Codes
Expanded Trash / Recycling / Mail Service
Dark Skies / Light Pollution Reduction
Property Maintenance
Clearer Permitting / Licensing Processes
High-Speed Internet
Snow Removal
Legal Dog Walking
Short Term Rental Ban
Bury Utilities Underground
Representation for second home owners
Better involvement in planning and development process for local water companies
Fire Safety (fuel clean up)

Avoid

Unsustainable Growth / Development
Catering to Visitors / Too Many
Short Term Rentals
Incompatible Design
Unaffordable Housing
Over-Regulation
High-Rise Developments
Becoming a community (non-community) or airbnb/VRBO dwellers that are temporary and have the "it's just a rental" attitude.
Giant cabins used as rentals
Keep 'Deer Valley' development out of Brighton
Over development
Very high taxes on historic 125 year old cabins w/out furnace!!! None of the luxuries

Preserve

Small Town Feel
Swiss Chalet / Log Cabin / Historic Design
Small-Scale Development
Clean Air / Water
Natural Beauty / Views
Mountain Community Spirit
Safety
Privacy
Owner-Occupied Units
Dark Skies
Quiet
Sense of community
Environment - Prevent degradation
Moose population and other animals

Eliminate

Traffic and Parking Issues
Noise Pollution
Environmental Degradation
Incompatible Design
Unkempt Property and Infrastructure
Brighton Municipal Authority
Short Term Rentals
Use of Salt on Roads

Housing Chapter

Topics covered (from the scope of work)

- Short-term rentals
- existing conditions (housing types, building age, building size)
- enforcement (granicus)
- accessory dwelling units
- property maintenance (noise, light, what else?)
- Workforce housing
- Accessible design for an ageing population



Housing Conditions Snapshot

<https://data.census.gov/cedsci/profile?g=1600000US4908570>

Type	Count	Source
Total Population	432	Census
Total Housing Units	875	Jane (census 712)
Occupied Housing Units	185	Jane (census 205)
Unoccupied or Seasonal	690	Jane (census 507)
Short-term Rental Licenses	148	MSD Business Licenses
IADUs	0	MSD
Multi-Family Buildings (approximate)	6	MSD

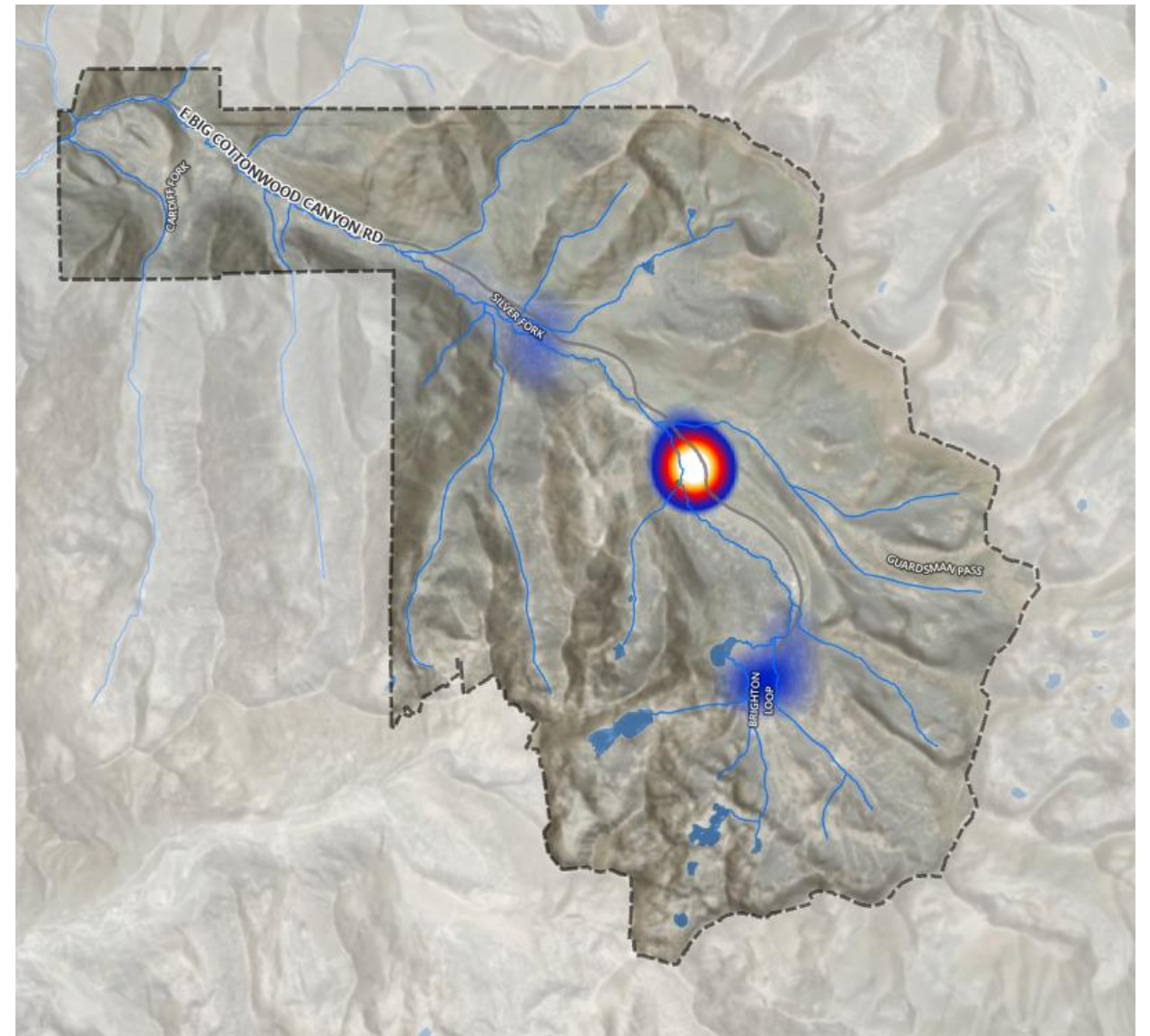
These are different from the 2020 Census is everyone comfortable using data from other sources?

Data is a combination of field collection from Jane Martain (Emergency Coordinator), Census 2020, and business license data.

Short-term Rentals Snapshot

Type	Count
Total Short-term Rental Licenses	148
Solitude Village	123
Brighton Loop	14
Silve Fork	10
Pine Tree	1

Data from Business licenses as of February 2022



Housing Goals and Objectives

Goal 1 Preserve existing residential properties that embody Brighton's mountain community.

Objective: Assist property owners in maintenance to avoid degradation of significant building that contribute to community character.

Objective: Consider adopting policies to preserve historically or culturally significant cabins.

Goal 2 Regulate residential housing to reduce impacts on the environment.

Objective: Update land use codes that will promote small, compact development.

Goal 3 Monitor residential housing and seek to expand or streamline enforcement.

Objective: Continue to building online services for monitoring and tracking licenses and building permits.

Objective: Continue to collaborate with other municipalities and regional partners to analyze the impacts of internal accessory dwelling units.

Housing Goals and Objectives

Questions for the committee:

Do you want to change the existing data trends in housing? For example, increasing full-time residents where available?

Promote workforce housing in current unoccupied units?

Are there illegal IADU that need to be brought into compliance?

What are the main property maintenance concerns? Where can these be found?

Does anyone have photos of the smaller, gated communities?

Other residential changes?

Potential Actions

- Explore options for surveying cabins that may lead to further historic preservation.
- Analyze optimal building footprint sizes for residential housing and update land use codes.
- Other FCOZ changes?
- Work with code enforcement to identify gaps in monitoring and focus on building an online self-monitoring system.
- Property maintenance that the Town can assist with? Snow removal?
- Educational campaigns?

Work Plan (Implementation or Action Plan)

What is it?

Summarize the goals, objectives, and actions collected throughout the plan elements and organizes them into a concise framework for how goals will be accomplished.

- Implementation strategy
- Meant to hold responsible parties accountable
- Outlines key measurements of success
- Describes important milestones for the community
- Ranges from small operations to large multi-year projects or outlines other possible opportunities.
- *Referencing the vision and priorities is crucial in this moment!*

Types Of Actions

Regional / State

DNR
USFS
Salt Lake City
UDOT
Resorts

Local Authority

Town
of
Brighton



Actions

Coordination & Education

Meetings, Advocacy Opportunities,
Joint Projects, Funding

Prioritized Projects

Land Use
Transportation
Natural Resources
Housing
Resilience
Arts and Culture

Small Area Plans, New Infrastructure,
Development, Transit Expansions,

Daily Operations (MSD)



Code Enforcement
Building Services
Business License
Planning Services

Code Updates, Streamlining Processes
Education & Outreach, Data Collection and
Analysis, Expanding or Upgrading Services

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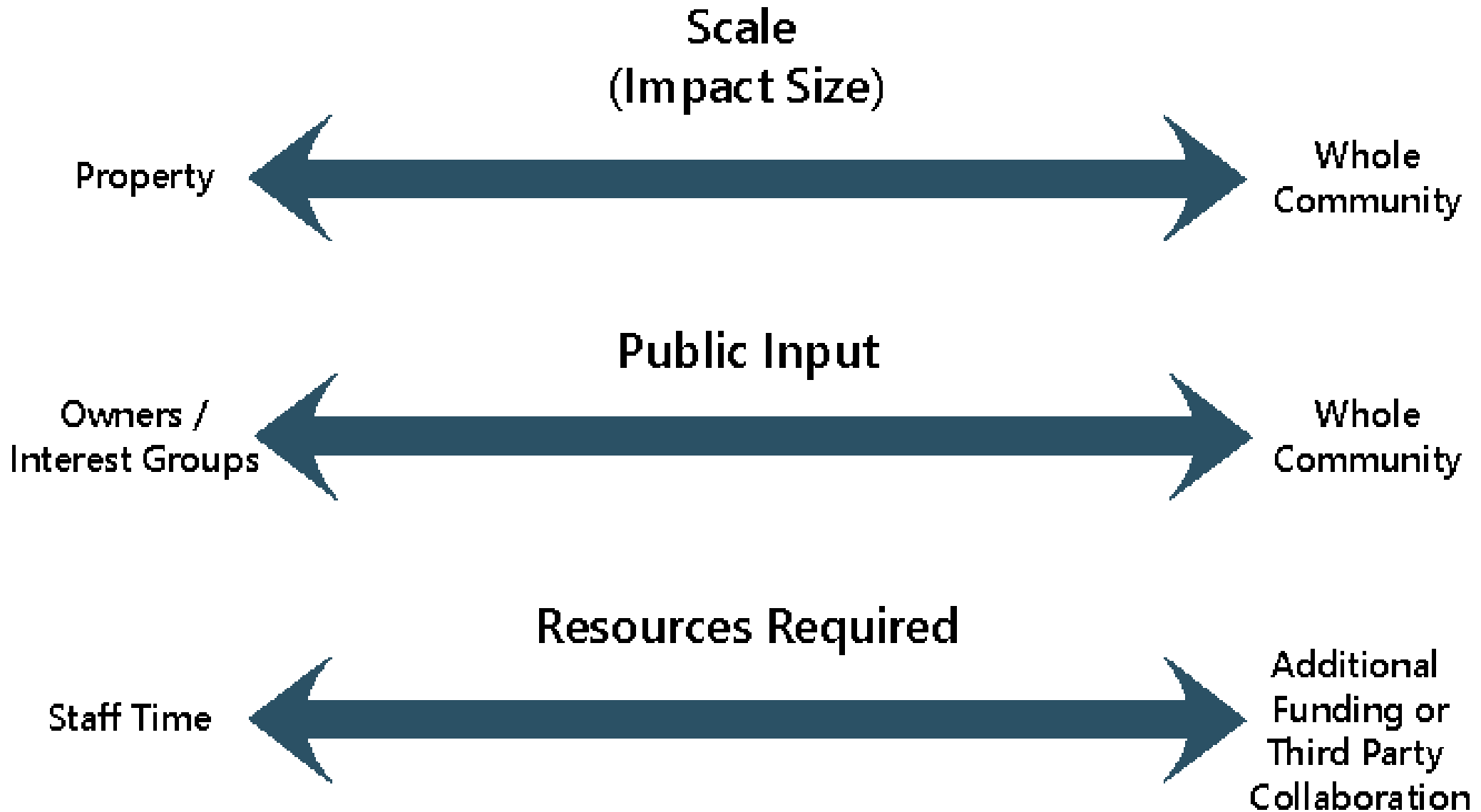
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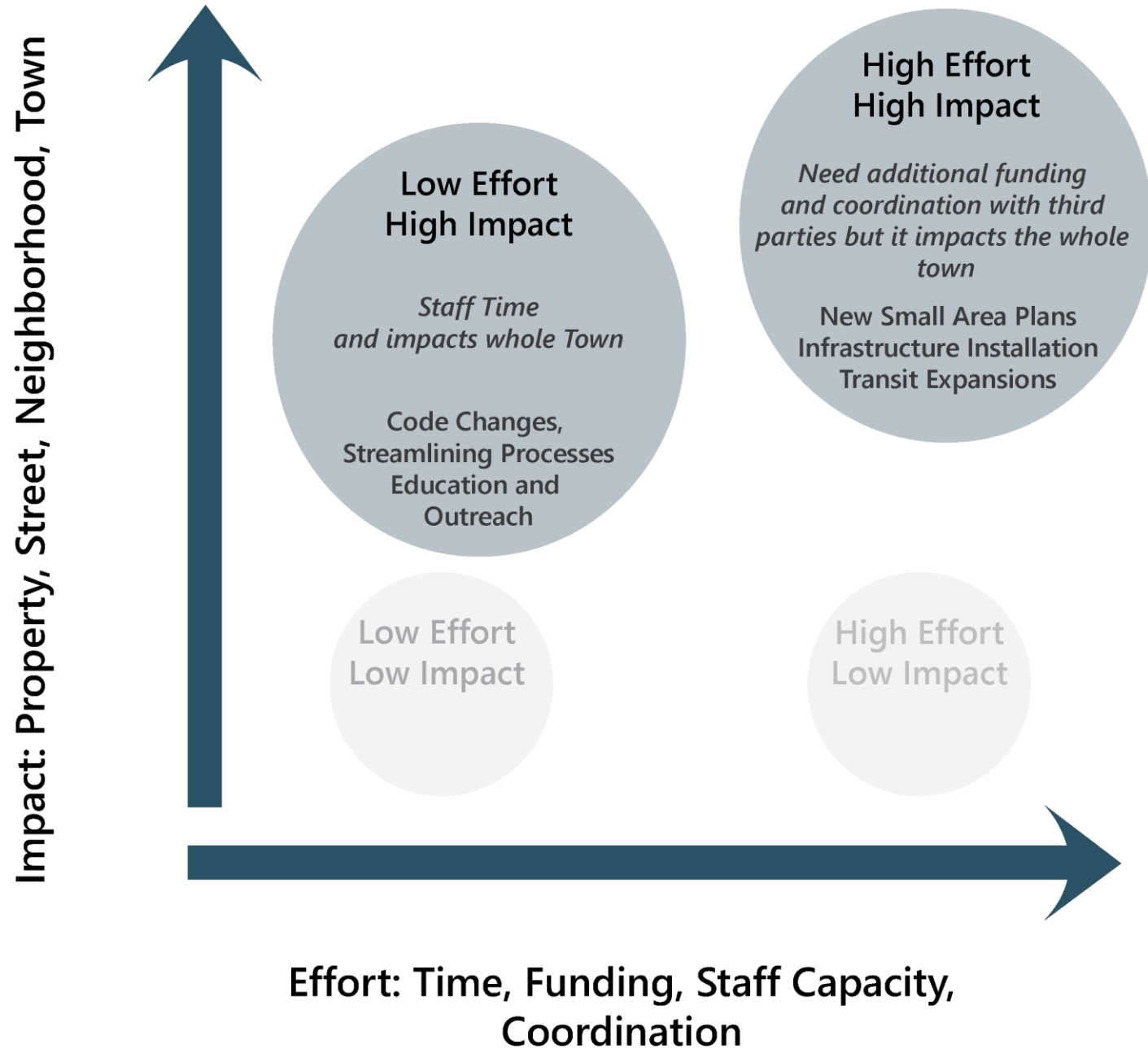
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Ways to Prioritize Actions for a Community



Ways to Prioritize Projects Actions



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Big Picture

"The Town of Brighton is a historic mountain community that values the bounty of its natural and cultural surroundings and is dedicated to protection of the region and responsible development to provide, access, safety, prosperity, and enjoyment for the benefit of residents and visitors alike."

1. Increase the safety of community for residents and visitors by providing opportunities for social gathering and responsibly designed amenities that promote healthy, active lifestyles.
2. Improve and maintain canyon recreation opportunities by establishing thoughtful amenities, increasing safety, and promoting, cultural, historical, and environmental stewardship.
3. Prioritize continued protection of the region. Preserve natural resources, watershed, and improve the environmental quality of Big Cottonwood Canyon.
4. Establish affordable, multi-modal, environmentally conscious, and safe transportation networks that work seamlessly with surrounding regional transportation infrastructure.
5. Become a strong collaborator with regional partners in the Canyon to reach the best solutions for utilities and resources that guarantee safety in daily life and emergency situations and build a resilient community.
6. Facilitate coordination between private and public partners in the Canyon to strengthen reasonable sustainable, fiscally responsible, development of both environmental and economic systems.

Final Notes

Information and Updates on the General Plan can be found on the Brighton Long Range Planning up page.

bit.ly/lrp-brighton

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GREATER SALT LAKE
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